

This Privacy Policy agreement is effective as of: 18 AUG 2019

Prakash Career Diagnostics Private Limited (*herein after called as the 'company'*) places huge regard for your privacy. In this Privacy Policy ("Policy"), we describe the information that we collect about you when you visit our website/mobile application, and use the services available on it, and how we use and disclose the information collected.

If you have any questions or comments about the Privacy Policy, please contact us at careerdiagnostics01@gmail.com. This Policy along with your use/access to any services on the website/mobile application is subject to the Prakash Career Diagnostics Private Limited's Terms of Use, which can be accessed at www.careerdiagnostics.in.

In terms of the Information Technology (Intermediaries Guidelines) Rules, 2011 and the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011, any grievance or complaint may be intimated to/at careerdiagnostics01@gmail.com. The complaint shall be redressed within a period of 30 days.

All references to 'us' and 'we' shall mean to include Prakash Career Diagnostics Private Limited only.

A. Collection of Your Personal Information

1. COLLECTION OF PERSONAL INFORMATION

"Personal information" is defined to include information that whether on its own or in combination with other information may be used to readily recognize or reasonably ascertain the identity or can be a way to contact you such as: name, address, email address, phone number etc.

The information collected by us may not be necessarily being 'personal information'; nevertheless such information shall be used for legitimate purposes subject to the privacy policy and the terms of use.

2. COLLECTION OF PERSONAL INFORMATION FROM SOCIAL NETWORKING SITES

While you create an account with the company, we may have an access to few personal information of your social media account with which you are creating an account. While you make an account, we may ask you that you grant us the permission to access to such basic information including but not limited to your name, profile picture, gender, networks, user IDs, list of friends, date of birth, email address, and any other information you have set to public on your Facebook account or any other social media account. After you grant us the permission to access such information, we will have access to this information, even if you have chosen not to make that information public. Notwithstanding anything mentioned

herein, we have no control over how any third party site uses or discloses the personal information it collects about you.

3. COLLECTION OF AUTOMATIC INFORMATION, USE OF COOKIES AND OTHER TRACKING DEVICES

We and our third party service providers, which include ad networks, use cookies, web beacons, and other tracking technologies to collect information about your use of our Website/mobile application and Services, such as your browser type, your ISP or operating system, your domain name, your access time, the URL of the previous website/mobile application you visited, your page views, your IP address, and the type of device that you use. We also track how frequently you visit our Website/mobile application and use our Services. We use this information (including the information collected by our third party service providers) for Website/mobile application analytics (including to determine which portions of our Website/mobile application are used most frequently, what our users like/do not like), to assist us in determining relevant advertising (both on and off our Website/mobile application), to evaluate the success of our advertising campaigns, and as otherwise described in this policy. Currently, we do not honor browser requests not to be tracked.

We may obtain your device ID, which is sent to the company's servers and used in fraud prevention efforts.

Cookies- We and our third party service providers collect information from you by using cookies. A cookie is a small file stored on user's computer hard drive containing information about the user. The cookie helps us analyze web traffic or informs you about your use of a particular website/mobile application. Cookies allow web applications to respond to you as an individual, tailoring its operations to your needs likes and dislikes by gathering and remembering information about your preferences. When you visit the Website/mobile application, we may send one or more cookies (i.e., a small text file containing a string of alphanumeric characters) to your computer that identifies your browser.

Some of these cookies may be connected to third-party companies or website/mobile applications. The terms of use of such cookies are governed by this Policy and the privacy policy of the relevant third party company or website/mobile application. For example, Google measures the performance of advertisements by placing cookies on your computer when you click on ads. If you visit the Website/mobile application when you have such cookies on your computer, we and Google will be able to tell that you saw the ad delivered by Google. The terms of use of these cookies are governed by this Policy and Google's Privacy Policy.

Disabling Cookies- You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you disable cookies you may be prevented from taking full advantage of the Website/mobile application because it may not function properly if the ability to accept cookies is disabled.

Clear GIFs, pixel tags and other technologies- Clear GIFs are tiny graphics with a unique identifier, similar in function to cookies. In contrast to cookies, which are stored on your computer's hard drive, clear GIFs are embedded invisibly on web pages. We may use clear GIFs (a.k.a. web beacons, web bugs or pixel tags), in connection with our Website/mobile application to, among other things, track the activities of Website/mobile application visitors, help us manage content, and compile statistics about Website/mobile application usage. We and our third party service providers also use clear GIFs in HTML emails to our customers, to help us track email response rates, identify when our emails are viewed, and track whether our emails are forwarded.

A. How [COMPANY NAME] Uses the Information We Collect

- To satiate your needs better, we may use the collected information about you for following purposes-
- To provide our Services to you, including registering you for our Services, verifying your identity and authority to use our Services, and to otherwise enable you to use our Website/mobile application and our Services;
- For customer support and to respond to your inquiries;
- For internal record keeping purposes;
- For preparing statistical reports and a methodology for tracking the growth of the student;
- We may utilize the enquiries filled by you such as, including but not limited to, the students top three career ambitions, to provide counseling or contacts with any suggested university or college;
- To process billing and payment, including sharing with third party payment gateways in connection with Website/mobile application and/or the company 's products and Services;
- To improve and maintain our Website/mobile application and our Services (for example, we track information entered through the "Search" function; this helps us determine which areas of our Website/mobile application users like the best and

areas that we may want to enhance; we also will use for trouble-shooting purposes, where applicable);

- To periodically send promotional emails to the email address you provide regarding new products from the company, special offers from the company or other information that we think you may find interesting;
- To contact you via email, telephone, facsimile or mail, or, where requested, by text message, to deliver certain services or information you have requested;
- For the company 's market research purposes, including, but not limited to, the customization of the Website/mobile application according to your interests;
- We may use your demographic information (i.e., age, postal code, residential and commercial addresses, and other various data) to more effectively facilitate the promotion of goods and services to appropriate target audiences and for other research and analytical purposes;
- To resolve disputes, to protect ourselves and other users of our Website/mobile application and Services, and to enforce our Terms of Use;
- We also may compare personal information collected through the Website/mobile application and Services to verify its accuracy with personal information collected from third parties; and
- We may combine aggregate data with the personal information we collect about you.
- From time to time, the company may use personal information for new and unanticipated uses not previously disclosed in our Privacy Policy. If our information practices change regarding information previously collected, the company shall make reasonable efforts to provide notice and obtain consent of any such uses as may be required by law.

B. ELECTRONIC NEWSLETTERS, INVITATIONS, POLLS AND SURVEYS

At our sole discretion, the company may offer any of the following free services on the Website/mobile application, which you may select to use or receive at your option. Certain of the following services may require you to provide additional personal information as detailed below:

1. ELECTRONIC NEWSLETTERS

We may offer a free electronic newsletter to users. We will collect the email addresses of users who sign up for the company for the newsletter mailing list. Users may opt to remove themselves from this mailing list, by following the link provided in each newsletter that points users to a subscription management page where the user can unsubscribe from receiving newsletters.

2. SURVEYS

We may conduct user surveys from time to time to better target our content to our Website/mobile application users. We will not share individual responses from these surveys with any third party. We will share aggregate data with third party service providers, partners, and other third parties. We also will post aggregate data containing survey responses on our Website/mobile application; that data may be viewed and downloaded by other users of our Website/mobile application.

C. SECURITY

We employ procedural and technological security measures, which are reasonably designed to help protect your personal information from unauthorized access or disclosure. The company may use encryption, passwords, and physical security measures to help protect your personal information against any unauthorized access and any illegitimate disclosure. No security measures, however, are 100% complete. Therefore, we do not promise and cannot guarantee to protect your information, and thus you should not expect from us, that your personal information or private conversations made will not be collected or recorded and used by others. You should take steps to protect against any unauthorized access to your password, phone, and computer by, among other things, signing off after using a shared computer, choosing a strong password that nobody else knows or can easily guess, and keeping your log-in and password private. The company shall not be responsible for the unauthorized use of your information or for any lost, stolen, compromised passwords, or for any activity on your Account via unauthorized password activity or any other access to your done through any other manner.

D. DISCLOSURE

We may share the information that we collect about you, including your personal information, as follows:

1. DISCLOSURE OF INFORMATION AS A LEGAL PROTECTION

We may disclose your information including Personal Information if: (i) The company reasonably believes that disclosure is necessary in order to comply with a legal process (such as a court order, search warrant, etc.) or other legal requirement of any governmental authority, (ii) disclosure would potentially mitigate our liability in an actual

or potential lawsuit, (iii) reasonably necessary to enforce this Privacy Policy, our Terms of Use etc. (iv) disclosure is intended to help investigate or prevent unauthorized transactions or other illegal activities, or (v) necessary or appropriate to protect our rights or property, or the rights or property of any person or entity.

2. INFORMATION DISCLOSED TO THIRD PARTY SERVICE PROVIDERS AND BUSINESS PARTNERS

We may contract with various third parties for the provision and maintenance of the Website/mobile application, Services and our business operations, and the company may need to share your personal information and data generated by cookies and aggregate information (collectively, "information") with these vendors and service agencies. For example, we may provide your information to a credit card processing company to process your payment. The vendors and service agencies will not receive any right to use your personal information beyond what is necessary to perform its obligations to provide the Services to you. If you complete a survey, we also may share your information with the survey provider; if we offer a survey in conjunction with another entity, we also will disclose the results to that entity.

3. DISCLOSURE TO NON-AFFILIATED THIRD PARTIES IN FURTHERANCE OF YOUR REQUEST

Your request for services may be shared with third party website/mobile applications with whom we have a contractual relationship in order to provide your request with maximum exposure. The post on the third party website/mobile application will include the details of your request, including your location, and other contact details. Interested bidders, however, will be able to click on your request on such third party site, and will be directed to our Website/mobile application where they will have access to your contact details (Partial or complete), as would any other service provider on our Website/mobile application interested in bidding on your request.

4. DISCLOSURE TO OTHER USERS OF OUR WEBSITE/MOBILE APPLICATION

If you are a user, the information that you post (other than your payment information) is available to other users of our Website/mobile application and our Services. Comments that users post to our Website/mobile application also will be available to other visitors to our Website/mobile application. In addition, we will post the results (in aggregate form) of surveys to our Website/mobile application. If you are a user, based on your wants, the name and location, as well as the details of the service you have requested us to offer depending upon whether you are a service provider or a service receiver shall be made available to all visitors to our Website/mobile application.

5. INFORMATION DISCLOSED TO LAW ENFORCEMENT OR GOVERNMENT OFFICIALS

We will disclose your information, including, without limitation, your name, city, state, telephone number, email address, user ID history, quoting and listing history, and fraud complaints, to law enforcement or other government officials if we are required to do so by law, regulation or other government authority or otherwise in cooperation with an investigation of a governmental authority.

6. IN THE EVENT OF A CHANGE OF CONTROL OR BANKRUPTCY

In the event that the company undergoes a change in control, including, without limitation, a merger or sale of all or substantially all of the company 's assets to which this Website/mobile application relates or other corporate reorganization in which the company participates, and is thus merged with or acquired by a third party entity (a "Successor"), the company hereby reserves the right to transfer the information we have collected from the users of the Website/mobile application and/or Services to such Successor.

In addition, in the event of the company's bankruptcy, reorganization, receivership, or assignment for the benefit of creditors, or the application or laws or equitable principles affecting creditors' rights generally, the company may not be able to control how your information is transferred, used, or treated and reserves the right to transfer the information we have collected from the users of the Website/mobile application and/or Services to non-affiliated third parties in such event.

7. INFORMATION DISCLOSED AT YOUR REQUEST

We may share your personal information with other Registered Users to whom you explicitly ask us to send your information or if you explicitly consent to such disclosure upon receipt of a specific Service.

E. Links to External Website/mobile applications

The Website/mobile application may contain links to other website/mobile applications or resources over which the company does not have any control. Such links do not constitute an endorsement/promotion by the company of those external website/mobile applications. You acknowledge the company is providing these links to you only as a convenience, and further agree that the company is not responsible for the contents of such external website/mobile applications. We are not responsible for the protection and privacy of any information which you provide while visiting such external website/mobile applications and such sites shall not be governed by this Policy. Your use of any external website/mobile application is subject to the terms of use and privacy policy described herein in respect to dealing with external website/mobile application.

F. Updating, Deleting and Correcting Your Personal Information

You may choose to limit the collection or use of your personal information in the following ways:

You can review, correct, edit or delete your personal information. You must promptly update your personal information if it changes or is inaccurate. Typically, we will not manually alter your personal information because it is very difficult to verify your identity remotely. Nonetheless, upon your request we will close your Account and remove your personal information from view as soon as reasonably possible based on your Account activity and in accordance with applicable law. We do retain information from closed Accounts in order to comply with the law, prevent fraud, collect any fees owed, resolve disputes, troubleshoot problems, assist with any investigations of any Registered User, enforce our Terms of Use, and take any other actions otherwise permitted by law that we deem necessary in our sole and absolute discretion. You should understand, however, that once you publicly post a Request, Offer, Want, Feedback, or any other information onto the Website/mobile application, you may not be able to change or remove it. Once we have deleted or removed your Account, you agree that the company shall not be responsible for any personal information that was not included within your deleted and/or removed Account that remains on the Website/mobile application.

G. What Choices Do I Have Regarding Use of My Personal Information?

We may send periodic promotional or informational emails to you. You may opt-out of such communications by following the opt-out instructions as provided in the email. Please note that it may take up to __ business days for us to process opt-out requests. If you opt-out of receiving emails about recommendations or other information we think may interest you, we may still send you emails about your Account or any Services you have requested or received from us.

H. Third-Party Ad Networks

We participate in third party ad networks that may display advertisements on other website/mobile applications based on your visits to our Site as well as other website/mobile applications. This enables us and these third parties to target advertisements by displaying ads for products and services in which you might be interested. Third party ad network providers, advertisers, sponsors and/or traffic measurement services may use cookies, JavaScript, web beacons (including clear GIFs), Flash LSOs and other technologies to measure the effectiveness of their ads and to personalize advertising content to you. These third party cookies and other technologies are governed by each third party's specific privacy policy, and not by the company's Policy. We may provide these third-party advertisers with information about your usage of our

Site and our services, as well as aggregate or non-personally identifiable information about visitors to our Site and users of our service.

I. Your Full Name and Use of [COMPANY NAME] Information

1. YOUR FULL NAME

As a Registered User of the Website/mobile application you will select a Full Name during the registration process. All of your activities on the Website/mobile application will be traceable to your Full Name. Certain other people, including other Registered Users with whom you have transacted business via the Website/mobile application, can see a large part of your activity on the Website/mobile application. If you book a service with a Registered User, cancel a scheduled service with a Registered User, receive an offer on your posted service from a Registered User, or have posted a service, the company may send a notice to you or the appropriate Registered User that includes your Full Name. Thus, if you associate your real name with your Full Name, the people to whom you have revealed your name may be able to personally identify your Website/mobile application activities.

2. USING INFORMATION FROM THE COMPANY

The Website/mobile application facilitates your sharing of personal information with others in order to negotiate, provide, and use the Services. If you agree to contract for a service with another Registered User, you may need to reveal your name, email, phone number, or personal address to that individual so that the service may be performed. Please respect the privacy of others. You agree to use the information of other users solely for the following purposes: (a) the company's transaction-related purposes; and (b) using Services offered through the Website/mobile application.

3. ACCOUNT PROTECTION

Your password is the key to your Account. When creating your password you should use unique numbers, letters, special characters, and combinations thereof. In addition, DO NOT disclose your password to anyone. If you do share your password or your personal information with others, you are solely responsible for all actions taken via your Account. If you lose control of your password, you may lose substantial control over your personal information and be subject to legally binding actions taken on your behalf. Thus, IF YOUR PASSWORD HAS BEEN COMPROMISED FOR ANY REASON, YOU MUST IMMEDIATELY NOTIFY US TO CHANGE YOUR PASSWORD.

J. User Generated Content

While utilizing our services you may post information on our Website/mobile application or Services. In this case, your posting may become public and the company cannot prevent

such information from being used in a manner that may violate this Policy, the law, or your personal privacy.

K. Privacy Policy Updates

THIS POLICY IS CURRENT AS OF THE EFFECTIVE DATE SET FORTH ABOVE. THE COMPANY MAY, IN ITS SOLE AND ABSOLUTE DISCRETION, CHANGE THIS POLICY FROM TIME TO TIME BY UPDATING THIS DOCUMENT. THE COMPANY WILL POST ITS UPDATED POLICY ON THE WEBSITE/MOBILE APPLICATION ON THIS PAGE. THE COMPANY ENCOURAGES YOU TO REVIEW THIS POLICY REGULARLY FOR ANY CHANGES. YOUR CONTINUED USE OF THIS WEBSITE/MOBILE APPLICATION AND/OR CONTINUED PROVISION OF PERSONAL INFORMATION TO US WILL BE SUBJECT TO THE TERMS OF THE THEN-CURRENT POLICY.